George Gu

UX Designer & Researcher

My superpower is the ability to build connections and thrive in a team-oriented working environment. I'm an empath who can quickly engage in conversations with strangers and connect with each of their unique stories. With profound experience in UX design and research for both mobile and web apps, I am committed to bring exceptional user flow that incorporates accessibility and inclusion while meeting and exceeding user demands.
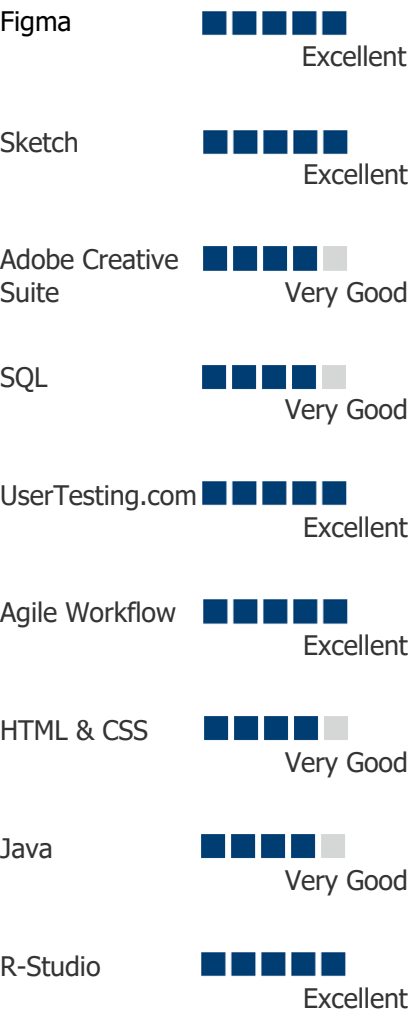
Contact

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Portfolio
www.georgegu.com/

Skills & Software

Figma — Excellent

Sketch — Excellent

Adobe Creative Suite — Very Good

SQL — Very Good

UserTesting.com — Excellent

Agile Workflow — Excellent

HTML & CSS — Very Good

Java — Very Good

R-Studio — Excellent

Languages

English — Excellent

Mandarin — Excellent

Work Experience

2020-09 - Current

Lead User Experience Designer

NewPoint, LLC - Redmond, WA

- Building wireframes and user-experience components of the web application "Virtual Job Fair".
- Using team-oriented approach to work with Product Manager and other teams to ensure that the design clearly addressed all stakeholder's needs.
- Conducting user research by creating Google Form surveys and user personas from interviews to fix design flaws and improve design deliverables.

Individual Projects

For the following projects, I:
- Surveyed 50+, interviewed 4+ participants, completed 5+ competitive / SWOT analyses, and created 1-2 personas and user journey maps for each
- Built flowcharts and wireframes to demonstrate user flow to stakeholders
- Executed usability testing sessions and reviews to evaluate the prototypes

2020-12 - 2021-02

Travelopedia

- A mobile app that helps plan trips collectively, provides real-time traffic information, and establishes travel communities to enhance traveling experience

2020-09 - 2020-12

Habitable

- A mobile app that helps college students combine their daily schedules with small key tasks to create habits in order to maintain a healthy work-life balance

2020-09 - 2020-11

Vigor

- A mobile app with improved accessibility that enables senior adults to manage appointments and receive care from their practitioners in a timely manner

Education

2017-09 - Current

Bachelor of Science: Informatics

University of Washington - Seattle, WA
Major GPA: 3.97/4.00

2017-09 - Current

Bachelor of Arts: English

University of Washington - Seattle, WA
Major GPA: 3.82/4.00

Honors

Dean's List, Annual Dean's List, Certificate of High Scholarship.